



NEW RELEASE KEHRER VERLAG

## **Andy Richter** Serpent in the Wilderness

Texts by Andy Richter  
Designed by Bonnie Briant, Kehrler Design  
Hardcover  
22 x 24 cm  
104 pages  
55 color ills.  
English  
ISBN 978-3-86828-845-2  
Euro 35,00 / US\$ 40.00 / £30.00

### A photographic exploration of yoga around the globe

*Serpent in the Wilderness* is a visual exploration of yoga that emerged from photographer Andy Richter's personal practice and experience. After studying yoga for years, he decided to use his medium – photography – to search for the essence of the practice. For more than half a decade, he traveled to places that are historically relevant to yoga's past, as well as to places that embody its living present, documenting a variety of yoga traditions with many of the world's great saints and yogis.

The book reveals hidden layers and rarely seen dimensions of a profoundly spiritual path and way of life, from ashrams and caves throughout India to living rooms across America.

*»Like the rays of the moon  
the light of yoga is expanding.  
All religions, beliefs and sects  
are receiving shelter  
under the kalpataru of yoga.  
Towards the evolution of consciousness  
yoga has done unforgettable work.  
Yoga will become tomorrow's culture  
and will show  
a new way of life for mankind.«*  
– Sri Swami Satyananda Saraswati

*»In creating these photographs, many great saints and masters humbly welcomed me, sharing their wisdom over the years. I was invited to enter worlds I did not know existed and awakened to something true. This is my offering to yoga, for which I am eternally grateful.«*  
– Andy Richter

**Andy Richter** is a photographer based in Minneapolis, Minnesota (USA). Andy's work has been exhibited internationally and he is represented by Verbatim and Novus Select/Aurora Photos. He has received numerous awards and been recognized by American Photography, Photolucida, the Center for Documentary Studies at Duke University, and the International Photography Awards. He is a recipient of the Minnesota State Arts Board Artist Initiative Grant for 2017. *Serpent in the Wilderness* is his first book.

#### Exhibitions

MPLS Photo Center, Minneapolis, Minnesota  
01.03. – 06.04.2018

Camerawork Gallery, Portland, Oregon  
31.03. – 27.04.2018

Vermont Center for Photography,  
Brattleboro, Vermont, 01.06. – 01.07.2018

**Please note:** These photographs have been copyright cleared for worldwide print and electronic reproduction in the context of reviews of the books only.

Print media: No more than THREE photographs plus the cover image from the selection can be used in total – they are not to be used on the cover or cropped. Online media may use a total of TEN images in a gallery.

**For further details, press images, permissions and review copies, please contact the publisher's press office:**

Barbara Karpf, barbara.karpf@kehrerverlag.com  
Sandra Dürdoth, sandra.duerdoth@kehrerverlag.com  
Kehrler Verlag, Wieblinger Weg 21, 69123 Heidelberg, Germany  
Fon ++49 (0)6221/649 20-25 | Fax ++49 (0)6221/64920-20  
www.kehrerverlag.com

## Press Images



1\_A young devotee blesses pilgrims along the Govardhan parikrama, where Krishna is believed to have spent much of his youth. © Andy Richter



2\_Students at Miri Piri Academy in Amritsar, India, practice Kundalini yoga in the reflection of Yogi Bhajan. © Andy Richter



3\_Meditation on the Yamuna River at Keshi Ghat in Vrindavan. © Andy Richter



4\_Following two and a half days of White Tantric Yoga, yogis in New Mexico take a blind walk through the arid landscape



5\_Radha and Krishna on the television at Mauni Baba Ashram near Neelkanth, India. © Andy Richter



6\_A sadhu practices plavini pranayama while floating on the Shipra River during the Kumbh Mela in Ujjain, India. © Andy Richter





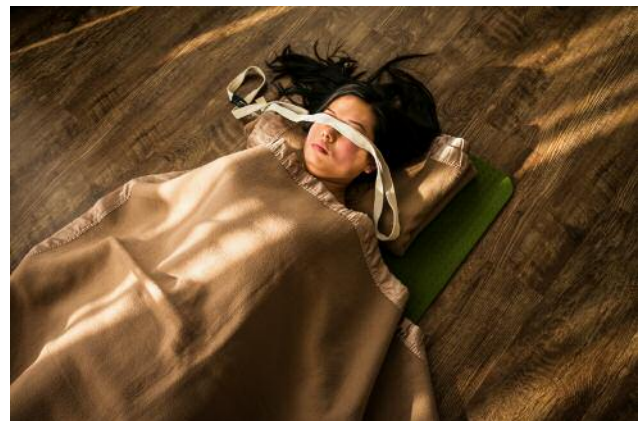
7\_ Thousands of yogis practice asana during a early morning class at Red Rocks Amphitheater near Morrison, Colorado. Approximately 3,000 attended the sold out event, "Yoga on the Rocks." © Andy Richter



8\_ Morning invocation during a retreat at the Self-Realization Fellowship (SRF) hermitage in Encinitas, California. © Andy Richter



9\_ Krishna devotees prostrate during their circumambulation of Govardhan Hill, near Govardhan, India. Moving one stone her body's length with each prostration (of 108 stones), the devotee in the foreground's parikrama, or walk around the sacred hill, will require 12 years to complete. Her bhakti, or devotion to Krishna, keeps her moving forward. © Andy Richter



10\_ A yogini lies in savasana or "corpse pose," at Yogi Yoga in Beijing. The Chinese people have engaged in mind-body practices for centuries, yet the state, suspicious of activity that could undermine the collective order, has been slow to embrace yoga as a method of personal realization. © Andy Richter