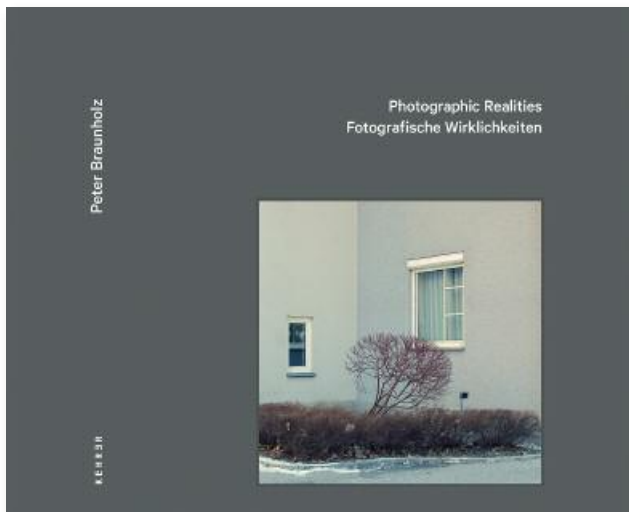


NEW RELEASE KEHRER VERLAG



Peter Braunholz Photographic Realities

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Braunholz visualizes layers of reality, which are unusual for the naked eye

Peter Braunholz explores the manifold layers of reality which are not perceptible to the naked eye. From this standpoint, he creates fascinating and yet irritating images and provides us as viewers with traces of appearance and reality, truth and illusion. What at first glance appears to be staged or manipulated is pure photography: Braunholz searches for moments of irritation, born of reality itself. He is less interested in the "what" than he is in the "how" – the continuous development of a photographic perspective, which penetrates into the very essence of objects and spaces and reveals their secret relationships and connections.

»Perception is thus relative—and with it the truthfulness of photography, since truth is ultimately a product of perception. When we perceive something (German: wahrnehmen), we take it to be true (German: für wahrnehmen). And since, according to Sigmund Freud, perception is relative—since the way we perceive the world is dependent upon our own personal situation and development—there cannot be merely one reality, but rather an infinite number of parallel realities. Through his exceptional visual acuity, which is determined by his extremely sensitive view of the world, Peter Braunholz captures images of moment, which enable us as viewers to gain insights into a vast number of further parallel realities.«

– from the text by Gérard A. Goodrow

Peter Braunholz (b. 1963) studied Music in Los Angeles, as well as German Philology and Film in Frankfurt/Main. He worked as a musician, author, designer, and commercial photographer before turning to photo art in 1999. From 2010 to 2014, he was a member of the advisory board and jury of the Abisag Tüllmann Award and, in 2013 a grantee of the Huantie Museum in Beijing. His works have received numerous international awards. They have been exhibited worldwide in, among others, the Arsenale di Venezia and the Musée du Louvre, and are included in various renowned collections.

Gérard A. Goodrow (b. 1964 in New Jersey/USA) lives as freelance author and curator in Cologne. Over the past 25 years, he has organized more than 60 exhibitions, gave lectures and published numerous essays on international contemporary art, photography and the global art market.

Exhibitions

Galerie Julia Philippi, Heidelberg, 02.12.2016 – 24.02.2017
Galerie Anja Knoess, Cologne, 10.12.2016 – 28.01.2017
The Photography Show, Birmingham, 18.03. – 21.03.2017
Format Photography Festival, Derby, 24.03. – 23.04.2017
Mannheimer Kunstverein, Mannheim, 12.05. – 14.05.2017
Krakow Photomonth, Krakow, May – June 2017
Photomed 2017, Sanary-sur-Mer, May – June 2017
Athens Photo Festival, Athens, June – July 2017
Kunstverein Speyer, 22.10. – 19.11.2017

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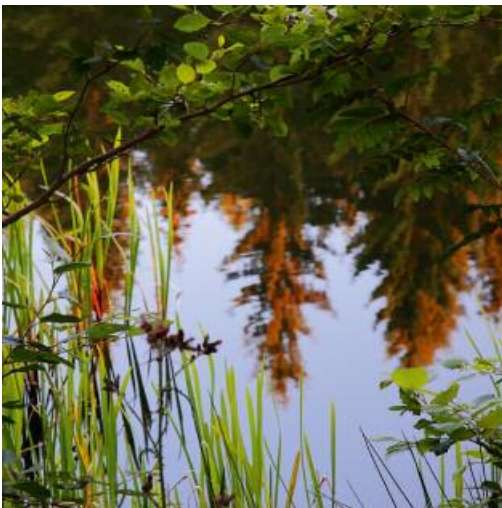
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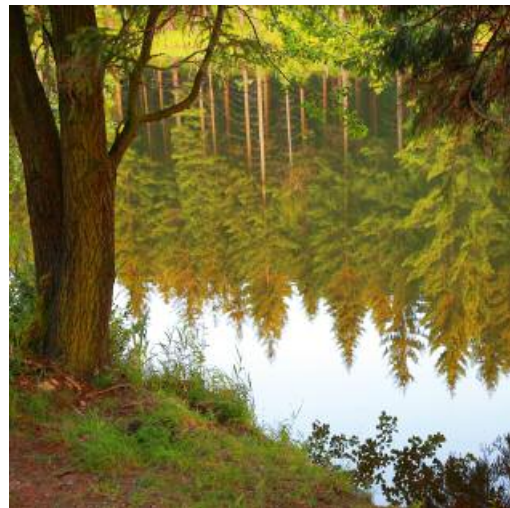
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4_Boy You Turned Me I, Hahnenklee, 2009
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