



NEW RELEASE

Elina Brotherus

Carpe Fucking Diem

No text
Designed by Teun van der Heijden
Cloth hardcover
20,3 x 27 cm
156 pages
104 color ills.
ISBN 978-3-86828-626-7
Euro 49,90 / US\$ 55.00 / £ 36.00

Candid documentation about involuntary childlessness

At the heart of Elina Brotherus' new monograph *Carpe Fucking Diem* is her series *Annonciation*. The series addresses a topic still very much a taboo: that of involuntary childlessness. With this work Elina Brotherus returns to the autobiographical documentary she became known for in the late 1990s. We follow her through times of alternating hope and deception, with the intercepting calendar pages showing that yet another year has passed. The *Annonciation* photographs are preceded by a long prologue and followed by an aftermath emphasizing that life continues. Even a hopeless story with an unhappy end is not The End.

Elina Brotherus' carefully constructed tableau-like self-portraits give way to an observation of the everyday with its surprising and surreal undertones. The book does not explain, judge, comment or teach – it relies entirely on visual storytelling.

Through the use of different papers and various graphic styles, this ambitious book takes the spectator on a tactile, visual and emotional ride into the human condition. It gives a voice to a surprisingly large number of women and men whose experience is rarely articulated in art or in life.

Elina Brotherus (b. 1972 in Helsinki) is one of Finland's most prominent contemporary photographers. She has had numerous solo and group shows around the world since 1998. *Carpe Fucking Diem* is her sixth monograph.

Teun van der Heijden is a graphic designer and co-owner of Heijdens Karwei, a graphic design agency based in Amsterdam known for the design of award-winning photography books such as *Rape of a Nation* by Marcus Bleasedale, *Black Passport* by Stanley Greene, *Interrogations* by Donald Weber, *War Porn* by Christoph Bangert, and recently *Inshallah* by Dima Gavrysh.

Exhibitions

Carpe fucking diem, gb agency, Paris November 12, 2015 – January 9, 2016

Les Femmes de la Maison Carré, Maison Louis Carré, Bazochessur-Guyonne, France, September 26 – November 30, 2015

Elina Brotherus, A Retrospective, Le Pavillon populaire, Montpellier, France, June – August 2016; Fotohof, Salzburg, Autumn 2016; Turku Art Museum, Finland, February 2017

Howl, Gallery Heino, Helsinki, Finland, with Victoria Schultz May – June 2016

Please note:

These photographs have been copyright cleared for world-wide print and electronic reproduction in the context of reviews of the books only.

No more than THREE photographs plus the cover image from the selection can be used in total – they are not to be used on the cover or cropped. For further details, press images, permissions and review copies, please contact the publisher's press office:

Barbara Karpf, barbara.karpf@kehrerverlag.com or Kathrin Szymikowski, kathrin.szymikowski@kehrerverlag.com Kehrer Verlag, Wieblinger Weg 21, 69123 Heidelberg, Germany Fon ++49 (0)6221/649 20-18, Fax ++49 (0)6221/64920-20 www.kehrerverlag.com www.artbooksheidelberg.com



Press images



1. Giraffe © Elina Brotherus



2. Annonciation 29 © Elina Brotherus



3. Annonciation © Elina Brotherus



4. Annonciation 10 © Elina Brotherus



5. Annonciation 5, Avallon 19.12.2011 © Elina Brotherus



6. Annonciation 25, Medication © Elina Brotherus





7. Annonciation 29, Lone © Elina Brotherus



8. Oysters © Elina Brotherus



9. Sleeping Puppy © Elina Brotherus



10. Mirror Piece © Elina Brotherus



11. My Dog Is Cuter Than Your Ugly Baby © Elina Brotherus



12. Marcello's Theme © Elina Brotherus