



NEW RELEASE KEHRER VERLAG

Roger Grasas **Ha Aretz**

Text by Liza Piña
Designed by underbau
Hardcover with color edging and ribbon bookmark
24 × 30,8 cm
184 pages + 32 pages booklet
88 color illustrations
English
ISBN 978-3-96900-051-9
Euro 48,00

Reinterpretation of the biblical landscapes

Named after the Hebrew term referring to the Holy Land, *Ha Aretz* is a reinterpretation of the biblical stories amidst a globalized world of alienation and conflict. Based on a deep historiographic research and compiled with photos taken throughout all the countries that make up the Holy Land, the work documents the precise locations where the most celebrated events of the Holy Scriptures supposedly took place, beginning with Genesis and Exodus and passing through the life of Jesus up to the Revelation. From the river Nile to the Sea of Galilee, Damascus to Bethlehem or Mount Sinai to Babylon, *Ha Aretz* reflects on the evolution of the ancestral regions that represent the epicenter of Jewish, Christian, and Arab cultures, while attesting to the power that geopolitics, capitalism, and technology exert in our times. The booklet describes the relevance of the place then and now.

From the text on Jaffa (Israel) by Liza Piña:

»In biblical times, Jaffa was known as Joppa, one of the oldest ports in the world. The Bible connects this city with zoomorphic symbols that offer moral lessons on refuge, asylum and tolerance. It was from right here in Jaffa that Jonah set out for Tarshish in defiance of God's order to go to prophesize to the citizens of Nineveh. Jonah's disobedience was punished first with a storm and then with a shipwreck. Thrown into the sea by the sailors, Jonah ended up in the belly of a whale, which would vomit him out three days later, safe and sound. It was also in Jaffa that Peter realized that his vision of pure and impure animals occupying the same canvas

meant that the fishers of men" should welcome pagans and Jews alike into their new faith. In the present, though, beautiful Jaffa has splintered under the burden of geopolitical, cultural and religious conflict between its residents of various creeds.«

The photographer **Roger Grasas** (b. 1970 in Barcelona) has had several international solo and group exhibitions – his work was, for instance, shown in Madrid, Paris, Jakarta, and Sydney. Grasas addresses the role that technology and post-capitalism play within a globalized world, as well as the state of alienation propelled within an increasingly sophisticated and indecipherable contemporary landscape, replete of paradoxes. The connections between history and territory as well as the dichotomy of nature and culture provide a common ground for his projects. Here, his academic background in photography and philosophy brings a fascinating perspective. For his long-term landscape documentation project *Ha Aretz*, Grasas has received several awards, including Descubrimientos PhotoEspaña in 2018 and the Silver award at Verzasca Foto Festival in 2021. *rogergrasas.com*

Exhibition

SUITE MASHREQ. Visiones de Oriente Próximo / Middle East visions La Ciudadela, Pamplona, Spain 20.01. – 13.03.2022

Please note:

These photographs have been copyright cleared for worldwide print and electronic reproduction in the context of reviews of the books only. Print media: No more than THREE photographs plus the cover image from the selection can be used in total – they are not to be used on the cover or cropped.

Online media may use a total of TWELVE images in a gallery.

For further details, press images, permissions and review copies, please contact the publisher's press office:

Barbara Karpf, barbara.karpf@kehrerverlag.com pr.assistance@kehrerverlag.com Kehrer Verlag, Mannheimer Str. 175, D – 69123 Heidelberg Fon ++49 (0)6221/64920-18, Fax ++49 (0)6221/64920-18 www.kehrerverlag.com



Press images



1_Pyramids of Giza (Egypt) © Roger Grasas



3_Bethlehem (Palestine) © Roger Grasas



5_Hurgada, Red Sea (Egypt) © Roger Grasas



2_Mount of Olives, Jerusalem (Israel) © Roger Grasas



4_Old city of Hebron (Palestine) © Roger Grasas



6_Hatzerim (Israel) © Roger Grasas





7_Cenacle in the city of King David, Jerusalem (Israel) © Roger Grasas



9_Aqaba, Red Sea (Jordan) © Roger Grasas



11_Sweimeh, Dead Sea (Jordan) © Roger Grasas



8_Jaffa (Israel) © Roger Grasas



10_Aqaba, Red Sea (Jordan) © Roger Grasas



12_Tel Aviv (Israel) © Roger Grasas