

### NEW RELEASE 2025

# Frank Horvat **The Birth of a Photographer**

Edited by Karine Lisbonne with the support of the Frank Horvat Studio Texts by Frank Horvat, Ranjit Hoskote, Peter Pfrunder Designed by Kehrer Design (Benjamin Wolbergs) Half-cloth hardcover 24 x 30 cm 176 pages 8 color and 95 b/w illustrations ISBN 978-3-96900-202-5 Euro 48,00 / US\$ 60.00

#### The beginning of a groundbreaking career: photographic journeys through India and Pakistan

Famous fashion photographer **Frank Horvat** (1928 – 2020) first travelled, aged twenty-five, to India and Pakistan in 1952, after having first encountered Indian soldiers in Switzerland during WWII as young Hungarian Jewish refugee.

He stayed then for two years in India and Pakistan and his first photographs were published in Europe and the USA. As he came back, he had almost become famous even before starting his pioneering fashion photography career.

His photograph of the wedding bride taken in Pakistan in 1952 was notably exhibited by Edward Steichen at the New York Mo-MA in 1955 as part of *The Family of Man*.

In 1962, Horvat made another trip to India.

This book shows for the first time around one hundred blackand-white photographs of these two trips he made to India and Pakistan, encountering the great themes of humankind at the birth of his extraordinary career.

It seems to me that these images 'go beyond the subject', and more generally, that this trip was the true starting point of my journey as a photographer.

— Frank Horvat

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## **Press Images**



01\_ Frank Horvat, Bazaar, Lahore, Pakistan, 1952 © Frank Horvat Studio



02\_Frank Horvat, Husband discovering the face of his wife in a mirror, Lahore, Pakistan, 1952 © Frank Horvat Studio



o3\_ Frank Horvat, Night market, Lahore, Pakistan, 1952 © Frank Horvat Studio



04\_ Frank Horvat, Red-light district of Hira Mandi, Lahore, Pakistan, 1952 © Frank Horvat Studio



o5\_ Frank Horvat, Karachi, Pakistan, 1952 © Frank Horvat Studio



o6\_Frank Horvat, Women listening to Vinoba Bhave speech, Bihar, India, 1953 © Frank Horvat Studio





07\_Frank Horvat, Women at a village well, Punjab, India, 1952 © Frank Horvat Studio



o8\_Frank Horvat, Jantar Mantar, New Delhi, India, 1952 © Frank Horvat Studio



og\_Frank Horvat, Man praying, Bombay, India, 1953 © Frank Horvat Studio



10\_ Frank Horvat, Khedda, near Mysore, India, 1953 © Frank Horvat Studio

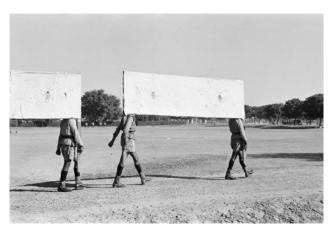


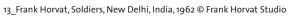
11\_Frank Horvat, Howra Bridge, Calcutta, India, 1953 © Frank Horvat Studio



12\_Frank Horvat, Beggar assembly, Calcutta, India, 1962 © Frank Horvat Studio









14\_Frank Horvat, Calcutta, India, 1962 © Frank Horvat Studio