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Alexandra Lier

THE WORLDS FASTEST PLACE Bonneville Land Speed Racing

Text by Kevin Robert Thomson

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An intimate look at the fantastically passionate culture of land speed racing set in the epic landscape of the Bonneville Salt Flats in Utah.

Just in time for the Frankfurt Book Fair, Hamburg based photographer Alexandra Lier's "The World's Fastest Place" brings you to to the Bonneville Salt Flats with impressive photographs inspired by the unique setting and the incredible passion of the racers and their machinery. More records for absolute speed have been set at Bonneville than any other place on the planet. Every year, devoted gearheads and adrenaline junkies from around the world descend upon the flats to add their names to the record books with their hot rods, streamliners, roadsters, motorcycles and belly tankers. Here they are, up close and personal as never seen before.

While flipping through the pages the reader can practically feel the heavy vibes of the intricate and powerful machinery pictured, or catch a glimpse of the fever flashing from the eyes of the drivers portrayed. "The World's Fastest Place" is no ordinary coffee table book. The sheer amount of horsepower rumbling off the pages calls out for your attention and the audio of the cars streaking off the starting line available in the QR code in book brings you even closer.

"The World's Fastest Place" is Alexandra Lier's tribute to the vanishing era of internal combustion and fossil fuel racing. These are portraits of a generation of Speedseekers who cherish the smell of gasoline and oil like the very air we breathe; people whose sense of purpose is tied to the creation of record setting

vehicles. They are powered by absolute devotion, friendship, and the ambition to win—from the first turn of the wrench all the way to the starting line at Bonneville.

Alexandra Lier's obsession with fast cars, customs, racing and its attendant culture began back in 1999 when she first visited Bonneville for Speedweek. Every year she travels to at least one landspeed racing event, camera in hand, to document the people and the cars. Back home in Hamburg she keeps the flame alive every time she fires up her 1967, V-8 powered, Plymouth Barracuda.

Her first book, "Speedseekers" debuted in 1999. Her work has been featured in magazines and shown in places like Scope Basel and Bloom Cologne.

Kevin Robert Thomson is a writer, musician, mechanic, and photographer who has authored and contributed to many magazine articles and books on automotive sub-cultures. He attended Bonneville for over a decade gathering first hand knowledge of the place and people.

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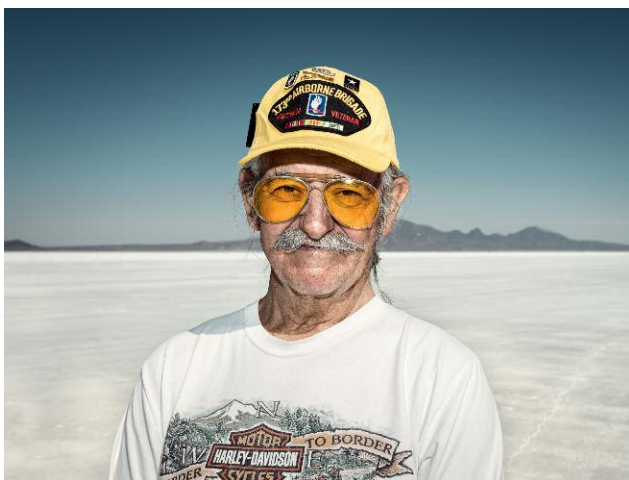
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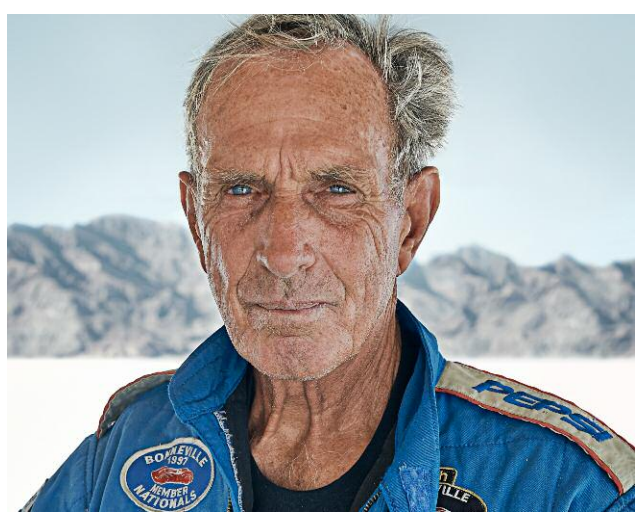
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