

NEW RELEASE KEHRER VERLAG

Link in Bio **Art after Social Media /** **Kunst nach den sozialen Medien**

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Over 50 works illustrate how the production and reception of art are changing in the age of social media.

The use of social media has become an everyday activity, one that established and young artists cannot, and indeed do not want to, do without. They work with it. They are where their audience is. At first it was websites, today it is social media, particularly Instagram, when it comes to visual art.

After the protagonists of Net Art, the technology Utopians of the early 1990s, discovered that the web would not replace the classic art institutions as exhibition venues, the next generation of artists emerged and responded to the internet. The term Post-Internet Art took hold, coined by the artist and theorist Marisa Olson: *»I'm going to toggle back and forth between video and internet because some of the internet art that I make is on the internet, and some is after the internet.«* What at first sounds like an attitude evolved into a collective expression for artists that were looking to make art for exhibitions again, rather than art in the browser.

In turn, Social Media Art seizes upon the Utopia of Net Art, with the ability to democratise the art world. The audience can be reached directly via Instagram, Facebook, YouTube, Tumblr and Twitter. Young artists are responding to social media and its content, to new features and technology.

The book *Link in Bio. Art after Social Media*, presents over 50 works – installations, photographs, sculptures, videos and paintings – illustrating how the production and reception of art are changing in the age of social media.

Exhibited Artists: Thomas Albdorf, Lisette Appeldorn, Jeremy Bailey, Cibelle Cavalli Bastos, Viktoria Binschok, Aram Bartholl, Arvida Byström, Nadja Buttendorf, Petra Cortright, Filip Custic, Stine Deja & Marie Munk, Chris Drange, Constant Dullaart, Hannah Sophie Dunkelberg, Anna Ehrenstein, Oli Epp, Séamus Gallagher, Tom Galle, Adam Harvey, Lauren Huret, Johanna Jaskowska, Andy Kassier, Hanneke Klever, Florian Kuhlmann, Lynn Hershman Leeson, Brandon Lipchik, Jonas Lund, Echo Can Luo, Ines Marzat, Jilian Mayer, Florian Meisenberg & Anna K.E., Rosa Menkman, Marisa Olson, Andy Picci, Sebastian Schmieg, Leah Schrager, Kristina Schuldt, Thomas Webb, Selam X und Steffen Zillig.

Texts by Tilman Baumgärtel, Bogomir Doring, Constant Dullaart, Anna Ehrenstein, Ilona Hartmann, Anika Meier, Marisa Olson, Sebastian Schmieg, Angelika Schoder, Natasha Stagg, Thomas Webb, Alfred Weidinger, Kathrin Wessling.

Concept, Project Management, Catalog Editing: Anika Meier

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Ausstellung

Link in Bio. Kunst nach den sozialen Medien

Museum der bildenden Künste Leipzig (MdbK), Germany

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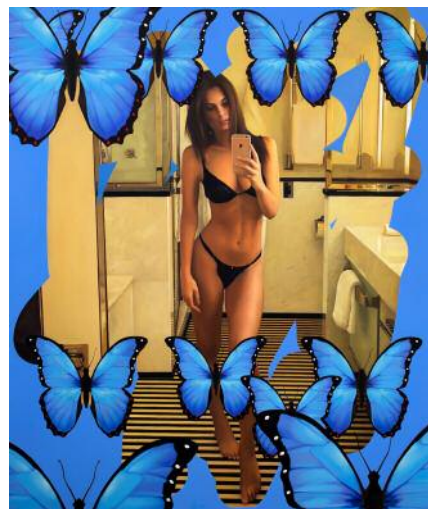
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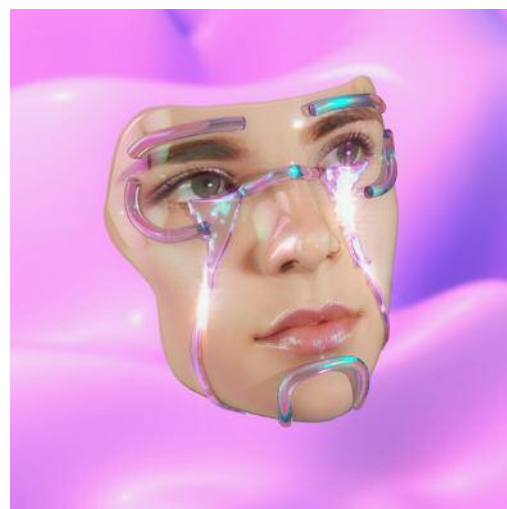
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