

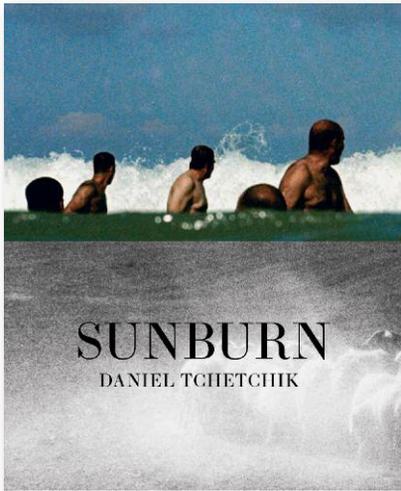
NEW RELEASE

Daniel Tchetchik

SunBurn. Middle Eastern heat, a lost time and reality

Author: Meir Shalev
Artist: Daniel Tchetchik

Hardcover
French-flap dust jacket (poster 78 x 42 cm)
23 x 28 cm
120 pages
57 b/w- and color ills.
English/Hebrew
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Extraordinary observations on climate and its effects on the country and its inhabitants

Sunburn explores the relationship between the photographer and his country, Israel, through the narrative of heat. It is a regional story that also aims to raise awareness and questions regarding global warming, our dwindling resources and how the desertification in the region has influenced the global balance. Photographing throughout the country in the months leading up to the 2014 war in Gaza, during the war and in the months after, Tchetchik conveys the often contradictory effects of the Middle Eastern climate on the physical and metaphysical landscape – a sun that warms, nurtures and comforts, burns, strikes and scars.

The frames present a reality of uncertainty and disarray, conflict and tension, intertwined with elements which border on fantasy, dreams and theater. The book is comprised of photographs that are literally “sunburned”, as some of the negatives were burned in the severe heat. They symbolize a time that has disappeared, yet its esthetics often bear certain similarities to the most advanced digital filters, raising more questions about time and the evolution of imagery.

The award-winning photographer Daniel Tchetchik, (*1975 in Tel Aviv, Israel), is currently the chief editor of the photography blog of one of Israel’s largest newspapers, *Haaretz*.

Meir Shalev (*1948 in Nahala, Israel) is a famous Israeli author, who writes novels, nonfiction and children’s books. Furthermore he writes his own column in the big Israeli Newspaper *Yedioth Ahronoth*. His novels have been translated in over 25 languages.

“The next day he woke me up at 4:30 in the morning to watch the sun rise over the Sea of Galilee – the most beautiful sunrise in the world, he assured me. We sat on the shore and waited. At five o’clock the sun came up. By 5:15 it was trying to kill me, at 5:30 it succeeded, and I’ve been dead ever since.” – Meir Shalev

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Beate Kury, beate.kury@kehrerverlag.com or
Kathrin Szymikowski, kathrin.szymikowski@kehrerverlag.com
Kehrer Verlag, Wieblinger Weg 21, 69123 Heidelberg, Germany
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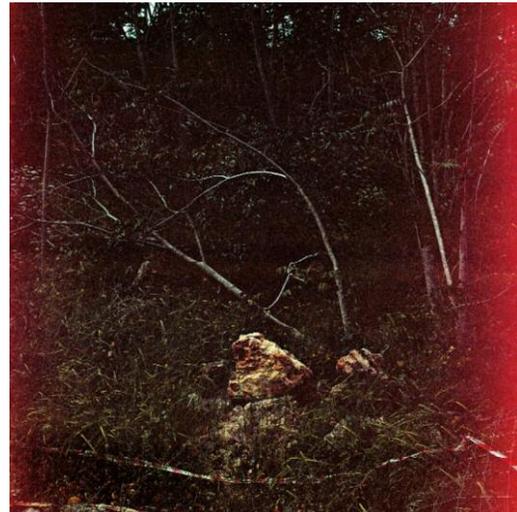
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