



NEW RELEASE

Weekend Warriors

Gioia de Bruijn

Texts by Gioia de Bruijn

Designed by Gerald de Bruijn, Gioia de Bruijn

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Document of the festival and afterparty culture in Amsterdam, Berlin, and London – as private as it is rebellious

Weekend Warriors is a raw and intimate document of the festival and afterparty culture in Amsterdam, Berlin, and London. The collection of photos in this book were originally shot as a private photo diary for Dutch photographer Gioia de Bruijn, serving as a way to »remember on Tuesday what had happened on Sunday,« never with the intent to meet the public's eye. Chronicling an uninhibited mindset of escapism, hedonism, and overall oblivion between 2008 and 2014, it is pure in its depiction of a movement that started as a rebellion against the current state of affairs in the world. Always honest, mostly beautiful, and sometimes terrifyingly confrontational, the *Weekend Warriors* series is the record of what once was and might never be again.

Gioia de Bruijn makes intimate but aesthetic reports, leaving out the voyeurism. De Bruijn sews together a floating experience between »letting go«, »getting high« and »sexual realism«.

Gioia de Bruijn (*1986). Although highly skilled in experimental forms beyond lens-based practice (as seen in her solo show »It is what it is«, Camberwell College of Art, London), Gioia de Bruijn's conviction is that the aesthetic element in fine art should not be killed by an 'arty' concept. As a somewhat controversial photographer, Gioia is fond of the wildness already present in nature and man. In her »weekend warriors'« series, she shows the beauty of her friends during an afterparty that lasted until »Tuesday afternoon«. Often her subject is defined by the wild landscape, open areas, with or without people, looking for natural behaviour.

With great ease, Gioia de Bruijn makes intimate reports, leaving out the voyeurism. People look at her as if there is no camera around. In her raw images of naked friends or even in her family snapshots, man comes to life. Seeing her work is like being amongst friends, experiencing the silence of nature or smelling the rot of a carcass.

www.gioiadebruijn.com

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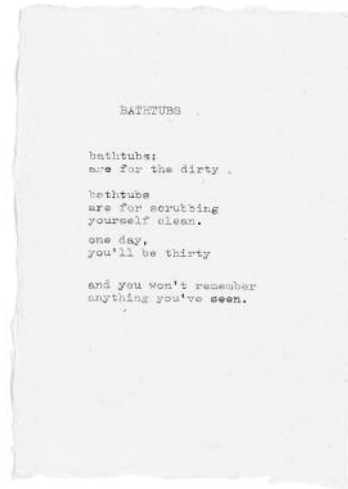
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